



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-07-2012 PAGE: 1 of 3

AMERICAN RAMBLER PRODUCTIONS - 23247
ATTN: STEPHANIE KINCAID
138 CONANT STREET
BEVERLY MA 02494

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397811	09-06-2012		0	ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
190	242853	PHILADELPHIA	A. CLIFFORD	09-07-2012	09-10-2012	M (Broadcast Month, Cycle 1)	N	242853

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 190																	
1	09-07-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30					2			2	850	2	1,700.00
2	09-10-2012	09-10-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	2							2	850	2	1,700.00
3	09-10-2012	09-10-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	2							2	850	2	1,700.00
4	09-07-2012	09-09-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30					2			2	850	2	1,700.00
5	09-10-2012	09-10-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	1	30	1							1	200	1	200.00
6	09-07-2012	09-09-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	1	30					1			1	200	1	200.00
7	09-07-2012	09-09-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30					1			1	240	1	240.00
8	09-10-2012	09-10-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30	1							1	240	1	240.00
9	09-07-2012	09-09-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30					1			1	350	1	350.00
10	09-10-2012	09-10-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1							1	350	1	350.00
11	09-07-2012	09-09-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30					2			2	325	2	650.00
12	09-10-2012	09-10-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	2							2	325	2	650.00
13	09-10-2012	09-10-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	2							2	200	2	400.00
14	09-07-2012	09-09-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30					2			2	200	2	400.00
15	09-10-2012	09-10-2012	01:00PM - 02:00PM	THE CHEW (11514)	1	30	2							2	240	2	480.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 397811	Contract Dt 09-06-2012	Revision Dt	Rev# 0	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 190			CMS # 242853	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 09-10-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242853				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 190																	
16	09-07-2012	09-09-2012	01:00PM - 02:00PM	THE CHEW (11514)				1	30					2			2	240	2	480.00
17	09-07-2012	09-09-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30					2			2	375	2	750.00
18	09-10-2012	09-10-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	2							2	375	2	750.00
19	09-07-2012	09-09-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30					2			2	950	2	1,900.00
20	09-10-2012	09-10-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	2							2	950	2	1,900.00
21	09-10-2012	09-10-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30	2							2	1,100	2	2,200.00
22	09-07-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30					2			2	1,100	2	2,200.00
23	09-07-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30					2			2	1,400	2	2,800.00
24	09-10-2012	09-10-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30	2							2	1,400	2	2,800.00
25	09-07-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				1	30						1		1	190	1	190.00
26	09-07-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				1	30						1		1	190	1	190.00
27	09-07-2012	09-09-2012	12:00PM - 03:30PM	COLLEGE FOOTBALL 12-330PM (843)				1	30						3		3	2,000	3	6,000.00
28	09-07-2012	09-09-2012	03:30PM - 07:00PM	COLLEGE FOOTBALL 330-7PM (848)				1	30						1		1	2,000	1	2,000.00
29	09-07-2012	09-09-2012	07:30PM - 11:00PM	NASCAR (6906)				1	30						2		2	3,000	2	6,000.00
30	09-07-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				1	30							1	1	170	1	170.00

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Agency Est# 190				CMS # 242853		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD			Start Date 09-07-2012		End Date 09-10-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 242853					
Line	Start Date	End Date	Time Period		Description							RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: E : 190																							
31	09-07-2012	09-09-2012	10:00AM - 11:00AM		THIS WEEK SUNDAY 10-11A (800)							1	30								1	1	475	1	475.00	
32	09-07-2012	09-09-2012	06:00PM - 06:30PM		EYEWITNESS NEWS AT 6 SUN (822)							1	30								1	1	725	1	725.00	
33	09-07-2012	09-09-2012	07:00PM - 11:00PM		PRIME ROS MON-SAT 8-11PM/SUN 7-11PM (798)							1	30								4	4	4,200	4	16,800.00	
			----- ITEM LINE NOTE ----- ONCE UPON CD																							
																						Contracted Gross Total:		57	59,290.00	
																						Actual Gross Total:		57	59,290.00	
																						Agency Commission:			8,893.50	
																						Net Total:			50,396.50	
Month/YR			Preempted				Made Good				Contract Total				Adjustments				Actual Total							
Sep 12			0.00				0.00				59,290.00				0.00				59,290.00							
TOTAL			0.00				0.00				59,290.00				0.00				59,290.00							

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